Enrique Arróniz Ramos

WordPress / Front-End Developer • Remote or hybrid / Relocatable

Contact

arronizenrique@gmail.com
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+52 444 534 5161

Skills

Customer service.
UX/UI Design (Figma & WebFlow).
Graphic & Advertising Design.
Advertising & Social Networks Copy
HTML5.
Programming languages:
- PHP
- Vanilla Javascript
- CSS
- XML

CMS: WordPress, Drupal, Joomla.
SEO, SEM and metadata.
Web Performance Optimization.
Servers maintenance and config.
GNU/Linux, MacOS, Windows.
Proprietary and Open Source Software
Prompts for local and cloud AI.

Soft skills

Autonomy.
Adaptability.
Critical thinking.
Team work.
Accelerated learning.
Self discipline.

Education

1992 -1996 Universidad Veracruzana
Bachelor's degree in Communication Sciences and Techniques, specializing in Audiovisual Media.

1998 - Present
Selft-taught programmer.

Languages

Spanish: Native language.
English: technical and conversational for business.
French: Conversational for business.

Experience

Click on the project name to view it.

June 2024 – Present

Web Developer - freelance

Projects in development:

Development of a static WordPress + Elementor website.
- Leza Security (México).

Completed projects:

Programming of a static WordPress + Elementor website + Custom code.
- KVM Imagen & Diseño (Perú).
- Orbikal Fintech: Credit for SMEs.
- LEVEL Strategies: Marketing agency.
- Miranda Financial Advisory.

Website recovery + postmortem report.
- Vinte's corporate website.

Maintenance and Web Performance Optimization.
- LFLAb México: Personalized cosmetics E-commerce.
- Tomar Electronics de México, industrial and commercial safety equipment.
- Legant-Cursos: Clinical Psychology Learning Management System (Moodle).

Management and maintenance of multiple websites including domain name, web hosting and email services.

San Luis Potosí, San Luis Potosí, México.

November 2022 – May 2024

Web Developer / IT Manager / DPO @ Miranda Partners

Projects as web developer:

Development of website focused on investors, SEO, periodic modifications, web security and maintenance. Administration of domain name services, web hosting and email services.
- OMA.
- Grupo Mega.
- Calahua → Sabor Calahua (recetario).
- Kans Capital.
- Corporativo Vinte.
- ENKI.
- Valia Energy.
- Mexico Infrastructure Partners.

Periodic modifications, SEO, maintenance, updates and web security.
- Braskem-Idesa.
- Fhipo.
- AINDA.
- APx Capital.
- Marubeni Power.
- Kiwapower.
- The Lift.
- Vace Partners.
- Renuebo Luxury.
- Punto Santa Rosa.
- Metrópoli Golf Center.

Projects as IT manager / DPO:

- Participant in ISO 27001 certification with assessment from the company Hackmetrix.
- Administration and cybersecurity in SharePoint intranet, groups, licenses and users on Microsoft Azure and Microsoft Office 365 platforms.
- Migration of Google Workspace platform to Microsoft Office 365 during the Miranda Partners and Sacapuntas merger.
- Administration of users and permissions on HubSpot (ERP); Google Workspace; Google Cloud (SEO, SEM and metrics), Asana, Slack and Constant Contact.
- Multi-user HelpDesk. Reporting and resolution of incidents on platforms.
- Corporate culture campaign on computer, personal and business security issues.
- Improvement in performance of wireless and wired networks.

San Luis Potosí / Ciudad de México, México.